

Appendix 1

Smart Services provided at KIWOOM HEROES Stadium

	
	
<p>AR Athletes Recognition Service</p>	<p>Various Entertaining Events</p>
	
<p>Way Finding Inside Stadium</p>	<p>360 Degree View in Each Section</p>

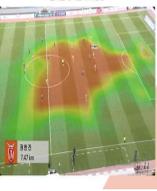
Appendix 2

Smart Services provided at JEJU UNITED FOOTBALL CLUB



- ▶ For better accessibility, WEB-based method used (Fast access without Join)
- ▶ Set to only access via WIFI IP installed inside stadium (Short survey for WIFI access)
- \* Collected data: Understand preference via survey

Platform for providing various entertaining and useful contents (Web-based)

			
<p>Competition information</p>	<p>Real-time competition analysis</p>	<p>Information for neighboring stores</p>	<p>Event Attendance</p>
			
<p>See Best Scenes via 'Video board In My Hands'</p>	<p>Athletes Cards Collecting</p>	<p>Real-time chat</p>	<p>Broadcast LIVE CAM</p>